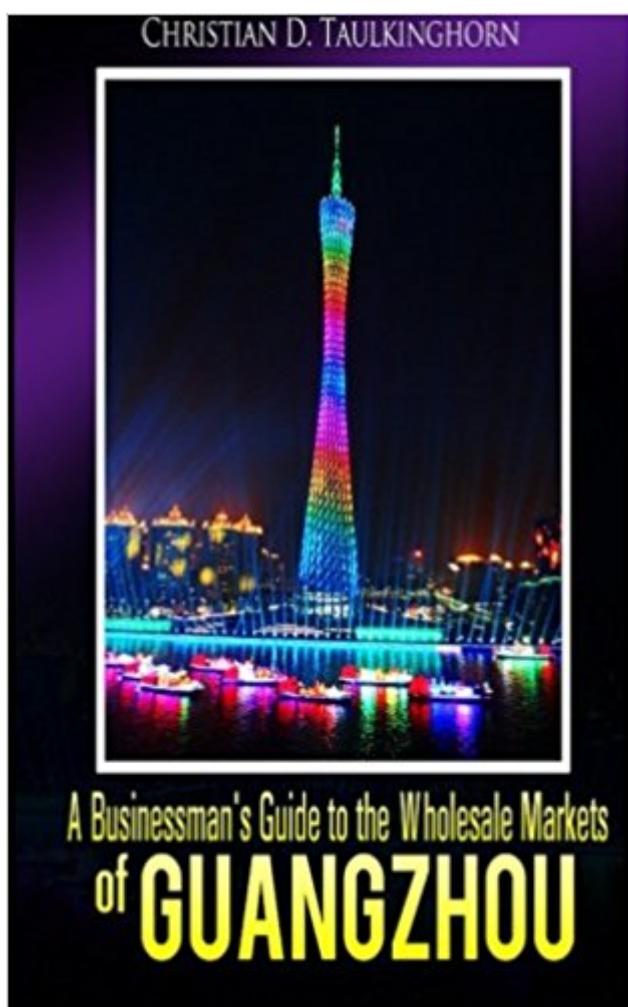


The book was found

A Businessman's Guide To The Wholesale Markets Of Guangzhou



Synopsis

Your indispensable guide to "The Workshop of the World" • filled with essential information that is impossible to find anywhere else. This is a comprehensive guidebook, with concrete, practical advice on where to go, and how to get there. It provides many insider tips to save you time and money, the result of expert knowledge that can only come from twenty years experience living in the beating economic heart of Southern China. Section one provides detailed listings and honest reviews that will guide you to hotels, restaurants, and bars that are suitable for all budgets, as well as practical transportation information will help you to find your way around this huge metropolis. Section two covers nearly 300 individual wholesale markets that are listed in more than 30 different product categories. Much of this information is simply unobtainable anywhere else. Not only does it cover the very largest markets, but it also visits those hard to find areas that are well off the beaten path. From the enormous clothing markets in Shahe and Shisanhang to the madness of the thousands upon thousands of fabric outlets that make up Zhongda. It also details many of the lesser known areas such as the second-hand catering equipment markets of Tanwei and the drug dealer's supply shops of Renmin Road. It even covers the exotic underwear and sex toy markets. Scattered throughout the market descriptions are interesting sections on unexpected local oddities and entertaining cultural insights. Each market listing comes with detailed directions and full addresses in both English and Chinese characters. The breadth and depth of the information presented here is unmatched anywhere else. When you only have a short time to spend in a strange new city, you really need to do your homework and plan your trip carefully to avoid getting taken to the cleaners. Considering that a good local guide can cost a hundred dollars a day, this compendium of invaluable knowledge is a real bargain.

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Customer Reviews

Christian D. Taulkinghorn is the definitive "Old-China-Hand." With nearly two decades in-country, his practical on-the-ground knowledge and experience is unequalled. He regularly acts as a consultant for overseas investors, both large multi-nationals as well as private businessmen. He has worked as a location scout and a fixer for a number of international film and TV production companies. Occasionally he is hired as a translator and tour guide and has even led tour groups on trekking expeditions in some of the more remote western reaches of the country. His favourite locations include the wild Tibetan Borderlands, the opium trails of North Western Guangxi and the porcelain workshops of Jingdezhen.

I have for many years sold Chinese merchandise on eBay so this eBook looked like a must-have. I was expecting to see a boring listing of wholesale shops and not much more. Boy, did I get a surprise. About the first quarter of the book is essentially a very well done travel guide. And why not, if you are going there you need to know about airports and local transportation and where to stay and eat, etc. The author covers these topics as well as I have ever seen done and includes insider information to out-of-the-way places that you are unlikely to find anywhere else. Next are the listings. This is very well organized with hundreds of listings in categories such as pet supplies, auto parts, electronics and over twenty more. The listings often contain amazing detail such as walking directions from a known landmark to a small, hidden shop. One listing even noted that the toilet was very smelly. The level of detail suggests that the author visited every place listed. Finally, the last section is about books and videos about Guangzhou, both fiction and non-fiction and recommendations about using guides and interpreters. Throughout the book all contact information is in English and Chinese. Take your Kindle along and just show the taxi driver the address in Chinese.

Having been to Guangzhou many times on business, I was impressed at the depth and accuracy of this innovative travel guide book. It is clear that the author not only knows Chinese culture but has an almost encyclopedic knowledge of the city's many and varied wholesale markets. For anybody planning a trip to Guangzhou, this is a book that will pay for itself many times over.

Well worth the purchase price. Enjoyed the insider tips. Wonder how up to date it is but we will see

in about a month. Glad to see tips about security and other advice for business travelers.

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